



## COURSE OUTLINE: GBM105 - GLOBAL VALUE CHAIN

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Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

<b>Course Code: Title</b>	GBM105: GLOBAL VALUE CHAIN
<b>Program Number: Name</b>	2106: GLOBAL BUSINESS MGMT
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Semesters/Terms:</b>	21W, 21S, 20F
<b>Course Description:</b>	<p>The Global Value Chain course examines the control and management of logistical systems within the global value chain in order to minimize costs and risks, and maximize international business potential. It also examines aspects of distribution, inventory management, document management and procurement, which are integral to international trade logistics.</p> <p>Students learn how to procure goods and services in international markets efficiently and effectively achieve customer satisfaction, keep suppliers happy by transporting goods in a timely manner and in compliance with all regulatory requirements, minimize risk and keep goods safe by taking all measures needed to prepare them for transport, meet every need of international suppliers, buyers and customers by implementing new inventory management strategies, and spend less time waiting at customs by preparing and managing all necessary documentation for exporting and importing goods and service</p>
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	45
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Substitutes:</b>	SCM101
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<p><b>2106 - GLOBAL BUSINESS MGMT</b></p> <p>VLO 4 Assist in the importing and exporting functions of a business</p> <p>VLO 6 Implement strategies utilizing domestic and foreign government programs, policies, and agencies which facilitate international trade</p> <p>VLO 9 Apply quality control and assurance programs to sourcing and supplying</p> <p>VLO 15 Employ environmentally sustainable practices within the profession</p>
<b>Essential Employability Skills (EES) addressed in this course:</b>	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 4 Apply a systematic approach to solve problems.</p> <p>EES 6 Locate, select, organize, and document information using appropriate technology and information systems.</p>

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2020-2021 academic year.



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EES 10 Manage the use of time and other resources to complete projects.

**Course Evaluation:**

Passing Grade: 50%, D

A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

**Other Course Evaluation & Assessment Requirements:**

This course has an accompanying Forum for International Trade (FITT) assessment. This is a multiple-choice format exam taken online towards obtaining the FITT Diploma.

**Books and Required Resources:**

Global Value Chain by FITTskills  
Publisher: FITT (Forum for International Trade Training Inc.) Edition: Seventh Edition  
ISBN: 978-1988782-12-6

**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
1. Prepare and manage all necessary documentation for exporting and importing goods and services	1.1 Description and application of documents: Transport Documents, Certificates and approvals, Notification relevant products and Service Delivery Documents 1.2 Managing International trade documents, Control, Compliance and Consistency 1.3 Application and management of Global Supply Chain importing documents 1.4 Managing Supply documents for exporting
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
2. Determine the requirements for transportation and applicable Incoterms compliant with regulations and timeliness in international transportation	2.1 Definition of Incoterms Rules and its relevance in international transportation 2.2 Understanding Incoterms 2010 and introduction to Incoterms 2020 rules 2.3 Analyzing International Transportation of goods, effectiveness, efficiency, requirements and regulations.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
3. Implement Purchasing and Outsourcing effectively, efficiently and compliant with global markets and standards	3.1 Describe the strategic procurement process 3.2 Procure goods from foreign organizations 3.3 Outsource manufacture of goods to foreign services 3.4 Procure services from foreign organizations 3.5 Provide and Deliver Services
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
4. Implement inventory management strategies that address the use of international suppliers and the needs of international buyers and customers	4.1 Establish inventory system and essentials 4.2 Maintain inventory levels 4.3 Managing the Product Life Cycle 4.4 Inventory Tracking and Information Technology 4.5 Planning inventory storage location 4.6 Reverse logistics 4.6 Inventory Management Outsourcing 4.7 Knowledge and application of the Circular economy
<b>Course Outcome 5</b>	<b>Learning Objectives for Course Outcome 5</b>

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	5. Ensure preparation of goods for transportation, minimize risk, goods condition maintenance and compliance with regulations.	5.1 Determine Transport requirements 5.2 Arrange and engage Carrier(s) 5.3 Prepare goods for shipping 5.4 Distribution risk management 5.5 Application of Customs compliance and protocols 5.6 Distribution of goods
	<b>Course Outcome 6</b>	<b>Learning Objectives for Course Outcome 6</b>
	6. Provide products and services to global buyers to meet the needs of clients` projects and comply with local legal requirements and cultural customers	6.1 Establish process for providing products and services to global buyers 6.2 Assessing and meeting needs requirement of clients in global market 6.3 Ensuring compliance of project with local legal requirements and cultural customers 6.4 Providing products and services to global buyers

**Evaluation Process and Grading System:**

Evaluation Type	Evaluation Weight
Case Study Analysis and Presentation	20%
Final Exams	30%
Mid term Exam	20%
Quizzes and/ or Assignments	30%

**Date:**

June 17, 2020

**Addendum:**

Please refer to the course outline addendum on the Learning Management System for further information.

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